



# EXPERTISE

With a wealth of knowledge gained over three decades of industry experience, we are backed by solid expertise in management, technology, logistics and marketing.



*Tai Sin*<sup>®</sup>



# TECHNOLOGY

Behind every simple looking piece of cable is a wealth of cutting edge technologies, that guarantees product quality, durability and performance beyond the ordinary.



*Tai Sin*<sup>®</sup>



# EFFICIENCY

To us efficiency means delivering maximum results without waste or delay, an ideal demonstrated in our machine that rolls up to 4C X 500mm<sup>2</sup> Armoured Cables in size at speeds up to 60 rpm.



*Tai Sin*<sup>®</sup>



# INNOVATION

Our innovation is driven not just by creativity, but also by the desire to provide customers with value-added solutions that are cost-effective and energy-efficient.



*Tai Sin*<sup>®</sup>



# TOTAL SOLUTION

We are able to offer our customers a Total Solution, because we have all the expertise, capabilities and technology to provide everything they need, from sourcing of raw materials to final delivery of the finished product.



*Tai Sin*<sup>®</sup>



# SAFETY

Safety is always a top priority, and we ensure no detail is ever overlooked so that we can guarantee the safety of our people, premises and the products we deliver into our customers' hands.



*Tai Sin*<sup>®</sup>